

# Inspector Ross

## ADDITIONAL WEBSITE AND GDPR PRIVACY POLICY

Valid as of 26 May 2018

The Sole Trading small business operating as Inspector Ross (the “Trader”) is committed to protecting the privacy of its users. This Privacy Policy (“Privacy Policy”) is designed to help you understand what information I gather, how I use it, what I do to protect it, and to assist you in making informed decisions when using my Service. Unless otherwise indicated below, this Privacy Policy applies to any website that references this Privacy Policy, any Trader website, as well as any data the Trader may collect across partnered and unaffiliated sites.

For purposes of this Agreement, “Service” refers to the Trader’s service which can be accessed via my website at <https://www.inspectorross.com.au> or through my mobile application. The terms “I,” “me,” and “my” refer to the Trader. “You” refers to you, as a user of this Service.

### I. CONSENT

By accessing my Service, you accept my Privacy Policy and Terms of Use, and you consent to my collection, storage, use and disclosure of your personal information as described in this Privacy Policy. In addition, by using my Service, or services across partnered and unaffiliated sites, you are accepting the policies and practices described in this Privacy Policy. Each time you visit my website, or use the Service, and any time you voluntarily provide me with information, you agree that you are consenting to my collection, use and disclosure of the information that you provide, and you are consenting to receive emails or otherwise be contacted, as described in this Privacy Policy. Whether or not you register or create any kind of account with me, this Privacy Policy applies to all users of the website and the Service.

### II. INFORMATION I COLLECT

I may collect both “Non-Personal Information” and “Personal Information” about you. “Non-Personal Information” includes information that cannot be used to personally identify you, such as anonymous usage data, general demographic information I may collect, referring/exit pages and URLs, platform types, preferences you submit and preferences that are generated based on the data you submit and number of clicks. “Personal Information” includes information that can be used to personally identify you, such as your name, address and email address.

In addition, I may also track information provided to me by your browser or by my mobile application when you view or use the Service, such as the website you came from (known as the “referring URL”), the type of browser you use, the device from which you connected to the Service, the time and date of

access, and other information that does not personally identify you. I may use this information for, among other things, the operation of the Service, to maintain the quality of the Service, to provide general statistics regarding use of the Service and for other business purposes. I track this information using cookies, or small text files which include an anonymous unique identifier. Cookies are sent to a user's browser from my servers and are stored on the user's computer hard drive. Sending a cookie to a user's browser enables me to collect Non-Personal Information about that user and keep a record of the user's preferences when utilizing my services, both on an individual and aggregate basis. The Trader may use both persistent and session cookies; persistent cookies remain on your computer after you close your session and until you delete them, while session cookies expire when you close your browser. Persistent cookies can be removed by following your Internet browser help file directions. If you choose to disable cookies, some areas of the Service may not work properly.

### III. HOW I USE AND SHARE INFORMATION

#### *Personal Information:*

In general, I do not sell, trade, rent or otherwise share your Personal Information with third parties without your consent. I may share your selected and relevant Personal Information with vendors and other third-party providers who are performing services for the Trader. In general, the vendors and third-party providers used by me will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide for the Trader. For example, when you provide me with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery, or return a purchase, you consent to my collecting and using such personal information for that specific purpose, including by transmitting such information to my vendors (and their service providers) performing these services for the Trader.

However, certain third-party service providers, such as payment processors, have their own privacy policies in respect of the information that I am required to provide to them in order to use their services. For these third-party service providers, I recommend that you read their privacy policies so that you can understand the manner in which your Personal Information will be handled by such providers.

In addition, I may disclose your Personal Information if required to do so by law or if you violate my Terms of Use.

#### *Non-Personal Information:*

In general, I use Non-Personal Information to help me improve the Service and customize the user experience. I also aggregate Non-Personal Information in order to track trends and analyze usage patterns of the Service. This Privacy Policy does not limit in any way my use or disclosure of Non-Personal Information and I reserve the right to use and disclose such Non-Personal Information to my partners, advertisers and other third parties at my sole discretion.

#### IV. HOW I PROTECT INFORMATION

I implement reasonable precautions and follow industry best practices in order to protect your Personal Information and ensure that such Personal Information is not accessed, disclosed, altered or destroyed. However, these measures do not guarantee that your information will not be accessed, disclosed, altered or destroyed by breach of such precautions. By using my Service, you acknowledge that you understand and agree to assume these risks.

#### V. WEEBLY

My Service is hosted by Weebly, Inc. (“Weebly”). Weebly provides me with the online e-commerce platform that allows me to provide the Service to you. Your information, including Personal Information, may be stored through Weebly’s servers. By using the Service, you consent to Weebly’s collection, disclosure, storage, and use of your Personal Information in accordance with Weebly’s privacy policy available at <https://www.Weebly.com/privacy>.

#### VI. YOUR RIGHTS REGARDING THE USE OF YOUR PERSONAL INFORMATION

You have the right at any time to prevent me from contacting you for marketing purposes. When I send a promotional communication to a user via Weebly, the user can opt out of further promotional communications by following the unsubscribe instructions provided in each promotional e-mail. Please note that notwithstanding the promotional preferences you indicate by either unsubscribing or opting out either by email or in the Settings section of the Site, I may continue to send you administrative emails including, for example, periodic updates to my Privacy Policy.

#### VII. LINKS TO OTHER WEBSITES

As part of the Service, I may provide links to or compatibility with other websites or applications. However, I am not responsible for the privacy practices employed by those websites or the information or content they contain. This Privacy Policy applies solely to information collected by me through the Service. Therefore, this Privacy Policy does not apply to your use of a third-party website accessed by selecting a link via my Service. To the extent that you access or use the Service through or on another website or application, then the privacy policy of that other website or application will apply to your access or use of that site or application. I encourage my users to read the privacy statements of other websites before proceeding to use them.

## VIII. AGE OF DIGITAL CONSENT

By using the Service, you represent that you are not a minor: depending on your country of access, this digital age of consent may be set as at least 13, 16 or 18 years of age. Your use of this service attests that you are aware of and complying with whichever minimum age applies to you and that where you are below the age of digital consent, your use of this service must be supervised and consented to by a parent or legal guardian.

## IX. CHANGES TO MY PRIVACY POLICY

The Trader reserves the right to change this Privacy Policy and my Terms of Use at any time. If we decide to change this Privacy Policy, we will post these changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it. Any such modifications become effective upon your continued access to and/or use of the Service five (5) days after we first post the changes on the website or otherwise provide you with notice of such modifications. It is your sole responsibility to check this website from time to time to view any such changes to the terms of this Privacy Policy. If you do not agree to any changes, if and when such changes may be made to this Privacy Policy, you must cease access to this website. If you have provided your email address to me, you give me permission to email you for the purpose of notification as described in this Privacy Policy.

## X. MERGER OR ACQUISITION

In the event I (or Weebly) undergo a business transaction such as a merger, acquisition by another Trader or Organisation, or sale of all or a portion of my assets, your Personal Information may be among the assets transferred. You acknowledge and consent that such transfers may occur and are permitted by this Privacy Policy, and that any acquirer of my (or Weebly's) assets may continue to process your Personal Information as set forth in this Privacy Policy. If my information practices change at any time in the future, I will post the policy changes here so that you may opt out of the new information practices. I suggest that you check this Privacy Policy periodically if you are concerned about how your information is used.

## XI. EMAIL COMMUNICATIONS & OPTING OUT

I will send you Service-related announcements on occasions when it is necessary to do so. For instance, if my Service is temporarily suspended for maintenance, or a new enhancement is released, which will affect the way you use my Service, I might send you an email. Generally, you may not opt-out of these communications, which are not promotional in nature. Based upon the Personal Information that you provide me, I may communicate with you in response to your inquiries to provide the services you

request and to manage your account. I will communicate with you by email, text or telephone, in accordance with your wishes and insofar as is feasible to effect the communication. We may also use your Personal Information to send you updates and other promotional communications. If you no longer wish to receive those email updates, you may opt-out of receiving them by following the instructions included in each update or communication.

## XII. USERS OUTSIDE AUSTRALIA

While Inspector Ross is situated and operating in Western Australia, I use a US website host and e-commerce platform as noted in Section V above, and I recognise that website traffic covered by various international laws and regulations may originate from anywhere in the world. Upon learning of legal or regulatory changes affecting users outside Australia, I will act promptly to add country-specific information in this Section XII, and I encourage such users to revisit my Terms & Privacy page regularly.

### XII.i EU USERS

I recognise the extra rights granted to potential users in the European Union, as provided under Chapter 3, Rights of the data subject, in the new GDPR (General Data Protection Regulation), including but not limited to your rights to:

**Erasure (The right to be forgotten):** You can request to be “forgotten”; that is, to have all of your personal data removed from my and Weebly's possession. This right has exceptions but will be processed according to law.

**Data portability:** Under GDPR, if located in the EU you may request that I send you any personal data in my possession, provided in a commonly used, machine-readable format. I would also then contact Weebly and/or other known third-party apps to obtain and have relayed any personal data stored by them.

**Access:** You can ask me to confirm how and where your personal data is being stored and processed. You also have a right to know how that data is shared with third parties.

**Rectification:** You shall have the right to obtain from me without undue delay the rectification of inaccurate personal data concerning you.

If you request to avail yourself of any of the rights mentioned above, I have 30 days to do so.

## XIII. CONTACT ME & WITHDRAWING CONSENT

If you have any questions regarding this Privacy Policy or the practices of this Site, or wish to withdraw your consent for the continued collection, use or disclosure of your Personal Information, please contact me by use of the [Contact Form](#) or, in the event of internet/website failure, by letter to Inspector Ross, PO Box 170, Cloverdale, Western Australia 6958.